CDE Lightband

SMS Terms and Conditions

These Terms and Conditions ("Terms") govern the use of SMS messaging services provided by **CDE Lightband** ("we," "us," or "our"). By opting into our SMS program, you agree to receive SMS messages from **CDE Lightband**, in accordance with these Terms and The Campaign Registry (TCR) compliance standards.

Consent and Opt-In Requirements

- By opting in, you provide express consent to receive SMS messages from us regarding your account services.
- Opting into the SMS program is voluntary and separate from any other service we provide.
- To opt-in, text **CDE** to **95351** or sign up via our website at www.cdelightband.com
    - **Opt-In Message:** Thank you for opting into **CDE Lightband** texting. Message frequency varies. Message & data rates may apply. Reply **STOP** to unsubscribe. Text **HELP** to **95351** or call **931-648-8151** for more info.

Message Frequency and Types

- Message Frequency varies.
- Message Types: Messages may include service alerts and account notifications.
- Message and data rates may apply according to your mobile carrier's standard rates.

Opt-Out Instructions

- You may opt out of the SMS program at any time by texting **STOP** to **95351**.
- Once you send the **STOP** request, you will receive one final confirmation message confirming that you have been unsubscribed. No further messages will be sent unless you opt back in.
- For assistance or to request additional information, reply **HELP** to **95351** or contact us at **931-648-8151**.
    - **Opt-out Message:** You have been unsubscribed from CDE Lightband texting. You will no longer receive messages from CDE Lightband. Reply **UNSTOP** to re-subscribe. Information at www.cdelightband.com.

Privacy and Data Security

- CDE Lightband is committed to protecting your privacy. Your information will only be used for the purposes described in this SMS program and will not be shared with third parties except as necessary to provide the service.
- Personal information collected for SMS messaging is managed in compliance with applicable laws and regulations, including data protection and privacy standards.
- By opting in, you agree to **CDE Lightband's Privacy Policy** and acknowledge our commitment to protecting your data.

Limitations of Liability

- CDE Lightband.com and cellular carriers are not responsible for any delayed or undelivered messages caused by factors outside our control, such as mobile carrier delays or network outages.

- CDE Lightband and cellular carriers are not liable for any direct, indirect, incidental, or consequential damages that result from the use of, or inability to use, the SMS program.

Changes to Terms and Conditions

- CDE Lightband reserves the right to update or modify these Terms at any time. Any changes will be communicated to you via SMS or posted on our website at www.cdelightband.com.
- Your continued participation in our SMS program following any updates to these Terms constitutes acceptance of those changes.

Contact Information

If you have any questions regarding these Terms, you can contact us at:

- **Phone:** 931-648-8151
- **Email:** customerservice@cdelightband.com
- **Address:** 2021 Wilma Rudolph Blvd. Clarksville, TN 37040

By opting in, you confirm that you have read and agreed to these Terms and **you authorize CDE Lightband to send you SMS messages**.

Privacy Policy: Click HERE for the **CDE Lightband Privacy Policy**.

Cellular carriers supported on this program include AT&T, T-Mobile, Metro PCS, Verizon Wireless, US Cellular, Google Voice, Cellular One, Cellcom, Cellular South, Interop, and Clearsky.