**CDE Lightband**

# Privacy Policy

CDE Lightband ("we", "us", or "our") is committed to protecting your privacy.

This **Privacy Policy** outlines how we collect, use, and protect the information provided through our SMS service.

1. **Information Collection and Use**
   When you opt into our SMS service, we collect your phone number, which is provided voluntarily. We do not purchase or auto-generate phone numbers. The number you provide is used exclusively to send SMS notifications regarding account or service alerts and notices. These messages are general and do not include any personal information.

2. **Opt-In Consent**
   By opting in, you consent to receive SMS messages from CDE Lightband. Your phone number will only be used to deliver the messages described in this Privacy Policy and will not be shared or used for any other purposes.

3. **Opt-Out**
   You can opt out of receiving SMS messages at any time. To stop receiving messages, simply reply with the word **STOP** to any SMS message you receive. After sending **STOP**, you will no longer receive messages from CDE Lightband. Reply **UNSTOP** to re-subscribe.

4. **No Third-Party Sharing**
   CDE Lightband will never sell, rent, or share your opt in status, phone number or any other information with third parties for marketing purposes. Your information will only be used as necessary to provide the SMS service you have requested and will not be shared with other organizations or parties.

5. **No Message Storage**
   We do not store the content of SMS messages sent. Messages are sent solely for the purpose of delivering payment reminders, notifications of past due electric service bills, and alerts regarding service interruptions. Once sent, these messages are not retained by CDE Lightband.

6. **Compliance**
   This Privacy Policy complies with all applicable privacy laws and guidelines, including the CTIA (Cellular Telecommunications and Internet Association) standards. Our SMS service is used exclusively for service-related activities and remains in full compliance with all relevant regulations.

7. **Contact Us**
   If you have any questions about this Privacy Policy or our SMS services, please contact us at:
   **CDE Lightband**
   **Email:** customerservice@cdelightband.com
   **Phone:** 931-648-8151